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Nancy J. Saiz

**FREELANCE
DESIGNER**

SAIZ Design

Spring 1993 – Present, Washington, DC

I am currently sole proprietor of a full service computer-based graphic design studio. I design and produce a wide variety of projects, and oversee them from the initial client consultation through to the final press checks or Web uploads. My responsibilities in creating a successful company also include: budgeting, marketing, and client development.

Clients include: AT&T, Sprint International, The Washington Post, NGLTF, El Tiempo Latino Newspaper, American Veteran Magazine, LATINA Style Magazine, Journeys Magazine, Washington International School, MAE Soccer Academy, Britches of Georgetowne, Hoover Partners, World Arts Focus, MAYA Advertising, The Washington Consulting Group, The Points of Light Foundation, TTI and The American Forest and Paper Association.

**ADJUNCT
PROFESSOR**

The Corcoran School of Art

1992 – Present Washington, DC

At the Corcoran School of Art I instruct a course in computer graphics on the Macintosh. This course consists of introduction to QuarkXpress, Adobe Illustrator and Adobe Photoshop. The students are primarily either currently working or seeking work in a graphics field.

**SENIOR
PARTNER**

Iguana Grafix

Spring 1990 – Spring 1993, Washington, DC

Iguana Grafix was a full service computer-based graphic design studio. As an originator of a startup operation, my workload included an array of responsibilities involved in creating a successful company. I designed and produced a wide variety of projects, and oversaw them from the initial client consultation through to the final press checks.

Clients included: Sprint International, AT&T, MCI, Fairfax Square (Fendi, Gucci, Hermès, Louis Vuitton, Tiffany & Company), The National Learning Foundation, The German Marshall Fund, The Congressional Quarterly, Campaigns & Elections Magazine, NSBE Magazine, Electrical Contractor Magazine, El Tiempo Latino Newspaper, and The University Reporter.

**DESIGN/PRODUCTION
COORDINATOR**

Wickham & Associates

1987 – 1990, Washington, DC

Wickham & Associates is a full service computer-based graphic design studio. During the three and a half years that I was with Wickham & Associates I worked with designers to produce four-color magazines. Initially my main focus was production, but I also designed various magazine sections and collateral pieces during my final year.

**DESIGN/PRODUCTION
ASSISTANT**

Hispanic Magazine

1986, Washington, DC

Hispanic Magazine is a monthly four-color newsstand publication. I started with Hispanic when they launched the first issue. Hispanic Magazine was one of the first publications produced completely on the Macintosh. I worked with the Art Director to produce the publication as well as collateral pieces.

**SOFTWARE
EXPERTISE**

I use Adobe Photoshop, Adobe Illustrator, Adobe ImageReady, Adobe GoLive, Adobe Acrobat, Macromedia Fireworks, and QuarkXpress on an almost daily basis. Some of these I've been working with for almost 14 years. All the production for the work you see in my portfolio, I've done myself. I enjoy this aspect of creating design. I also enjoy learning, using and teaching good software.

EDUCATION

BA/ Foreign Language — New Mexico State University

1985 Las Cruces, NM

German, French, Spanish

Goethe Institute/University of New Mexico

1982 & 1983 Taos, NM

German

Goethe Institute/West Germany

1981 Grafing, West Germany

German

Private Instruction

1990 — 1992 Washington, DC

Italian

References available upon request.